

PROUDLY PRESENTED BY:



PROSPECTUS 2025



32nd Annual
Rural and Remote
Medicine Conference

RBC Convention Centre.
Winnipeg, Manitoba

APRIL 24–26, 2025

PARTNER WITH US TO SHAPE THE FUTURE OF RURAL MEDICINE



ruralandremoteconference.ca

#SRPC2025



SRPC IS PROUD TO PRESENT

THE 32ND ANNUAL RURAL AND REMOTE MEDICINE CONFERENCE

For thirty-two years, the SRPC has provided a unique opportunity for exhibitors to enjoy meeting and networking with rural physicians, residents, and medical students in a central location. Whether your intention is to raise awareness, advocate for

a cause, advertise a product, or simply gain insight about the challenges and opportunities that rural medicine poses, this is the conference where your goals will be achieved.

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EXHIBITORS INFORMATION 2025



SRPC's Rural and Remote Medicine Conference has become one of the most well-attended rural medical conferences anywhere. In previous years it has attracted nearly 1,000 attendees from across Canada as well as from other countries. It offers rural doctors opportunities to gain and upgrade vital skills, exchange knowledge, develop their professional and social networks, and compare notes on the evolving field of rural medical practice.

PLATINUM SPONSORSHIP: \$35,000

- 10 X 20 exhibition space in a prime location of your choice
- Company logo displayed at the plenary sessions
- Opportunity for auxiliary display at the registration area
- Acknowledgement of sponsorship at the morning plenary sessions
- Company name and website on our event app
- Exclusive sponsor of the registration bags with the sponsor logo displayed
- Exclusive sponsor of the delegate name tags with the sponsor logo displayed on the attendee name tags
- A promotional insert in the registration bags
- Your logo and company name on the conference website pages with a Hyperlink to your website
- Full page advertisement in the Canadian Journal of Rural Medicine
- Acknowledgement in the Canadian Journal of Rural Medicine
- 4 representatives at booth
- 4 tickets to the Saturday Wrap Up Party



GOLD SPONSORSHIP

\$15,000

- 10 X 20 exhibition space in a prime location of your choice
- Company logo displayed at the plenary sessions
- Opportunity for auxiliary display at the registration area
- Company name and website listed on our event app
- A promotional insert in the registration bags
- Half page advertisement in the Canadian Journal of Rural Medicine
- Acknowledgement in the Canadian Journal of Rural Medicine
- 3 representatives at the booth
- 3 tickets to the Saturday Wrap Up Party

BRONZE SPONSORSHIP

\$6,500

- 10 X 10 exhibition space in a prime location of your choice
- A promotional insert in the registration bags
- Company name and website listed on our event app
- 2 representatives at the booth

Sponsorship taxes are not included.

SILVER SPONSORSHIP

\$8,500

- 10 X 10 exhibition space in a prime location of your choice
- Opportunity for auxiliary display at the registration area
- Company name and website listed on our event app
- A promotional insert in the registration bags
- Acknowledgement in the Canadian Journal of Rural Medicine
- 2 representatives at the booth

NON-PROFIT/MEDICAL SCHOOLS: \$3,000

- 10 X 10 exhibition space
- Company name and website listed on our event app
- 2 representatives at the booth

Based on first come first served basis for Gold, Silver and Bronze Sponsorships.

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SPONSOR LEVELS

	PLATINUM	GOLD	SILVER	BRONZE	MEDICAL/NON-PROFIT*
10 X 20 double booth exhibition space in a prime location in the exhibition area	✓	✓			
Company logo displayed at the plenary sessions	✓	✓			
Booth exhibition space in the exhibition area			✓	✓	✓
Exclusive sponsor of the registration bags with the sponsor logo displayed	✓				
Exclusive sponsor of the delegate name tags with the sponsor logo displayed on the attendee name tags	✓				
Acknowledgment of sponsorship at the morning plenary sessions	✓				
Company name and website listed on our event app	✓	✓	✓	✓	✓
Your logo and company name on the conference website pages with a hyperlink to your website	✓				
A promotional insert in the registration kits	✓	✓	✓	✓	
Full page advertisement in the Canadian Journal of Rural Medicine	✓				
Half page advertisement in the Canadian Journal of Rural Medicine		✓			
Acknowledgement in the Canadian Journal of Rural Medicine	✓	✓	✓		
Opportunity for auxiliary display at the registration area	✓	✓	✓		
4 representatives at booths	✓				
4 tickets to the wrap up party	✓				
3 representatives at the booth		✓			
3 tickets to the wrap up party		✓			
2 representatives at the booth			✓	✓	✓
*limited spaces available	\$35,000	\$15,000	\$8,500	\$6,500	\$3,000



ALL EXHIBIT SPACE INCLUDES:

- Skirted table and 2 chairs
- Electrical outlet
- Complementary Wi-Fi
- Access to meals/breaks
- Exhibitors are welcome to attend open and plenary sessions
- If physicians are registered as exhibitors and not attendees they will not receive their CME credits.
- Lead Retrieval is available

PLEASE NOTE: The conference hours are from 8 am to 5 pm on all 3 days. Breakfast and Registration is at 7:00 am each morning. These are the recommended times, but we do acknowledge that these are long days, so we leave the scheduling to your own discretion.

* The Mix N' Mingle is held Thursday evening in the exhibit area from 5 pm to 7 pm. Exhibitors are encouraged to attend but not mandatory.

**MIX N' MINGLE SPONSORSHIP:
\$5,000 "Exclusive to 1 sponsor".**

The Mix N' Mingle Reception takes place the first evening of the conference allowing the attendee's and their family the opportunity to get acquainted, meet with old friends and is a splendid genre for networking. Thanks to your sponsorship, guests will enjoy a memorable evening with peers and other delegates over good food, good wine, and family fun entertainment.

EXHIBIT DATES:

Move-in/Set-up: Wednesday, April 23, 2025
between 3pm and 8 pm

SHOW DATES: Thursday, April 24th

Friday, April 25th

Saturday, April 26th

TEAR DOWN: Saturday, April 26th after 5 pm

Mix N' Mingle sponsor benefits include:

- Display your banner at the reception
- Acknowledgement as the Mix N' Mingle sponsor at the morning plenary.



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RURAL AND REMOTE MEDICINE CONFERENCE

SOCIETY OF RURAL PHYSICIANS CANADA



**ADVERTISING REGISTRATION KIT INSERT:
\$750**

Organizations can directly reach delegates through inserts in the registration bags. Finished inserts to be provided by the sponsor.

Inserts may take the form of:

- Brochure or flyer
- Branded merchandise
- Product samples

Send 1000 pieces of your merchandise to the address on the registration form no later than **March 3, 2025.**

Save on some shipping costs and have your inserts printed at our local print shop.

Buy Local – have your inserts and swag printed/ordered for the registration bags locally to save on shipping costs from you to us.

Pontiac Printshop Inc.

Email: Breanna Adams prepress@theequity.ca

Tel: 819-647-2204

“*The Saskatchewan Medical Association always chooses the inserts into the registration bags at the annual SRPC conference as a way to promote our booth and our messaging. We have found that this has also helped us to have more meaningful conversations with physicians we meet. In fact, the style and design of our inserts are often our first topic of conversation. We will continue to use the inserts into the registration kits for future years.*”

ADVERTISING CONFERENCE WEBSITE: \$500

- Advertising space is available on the conference registration page
- Send us your logo and link to your website

Accepted file types:

JPEG, and PNG

- Minimum 150 resolution
- Maximum file size is 50kb
- Please include the click-through URL

Suggested sizes:

Vertical Layout

- 160 x 160 px
- 32 x 32 px

Horizontal Landscape Layout

- 250 x 150 px
- 350 x 75 px

STUDENT/RESIDENT/MENTOR CO-SPONSORSHIP: \$500

All medical students, residents and staff physicians are welcome to join us for our mentorship event! This is an opportunity to connect and discuss with colleagues across the country. It is conveniently held directly after the rural residency fair. If you are planning to attend, please click "yes" on our registration form (although we are still happy to have you if you forget).

Anyone interested in sponsoring this event (\$500), please contact kristenk@srpc.ca by March 20th. As a sponsor, your logo will be in our promotional material for this event which is included in every attendee's registration package. Additionally, you will be acknowledged at the reception.

COFFEE CART SPONSOR: \$2,000

There will be coffee carts strategically located to draw the delegates through the exhibition hall.

Opportunity to supply logo's napkins at coffee stations throughout the day.

Signage on the coffee cart for the duration of the conference

“This was our first experience as an exhibitor and the set-up was very smooth, the space was good, and it was excellent to have the food and beverages dispersed around/mixed with the exhibitors to encourage people to come and see all of us ”



“Loved talking to all the med students and residents about our program! Really great engagement!! ”

“The traffic and conversations we had at our booth were terrific! We had lots of space to engage with attendees. Registration, setup, and tear down were all very smooth. ”



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RURAL AND REMOTE MEDICINE CONFERENCE
SOCIETY OF RURAL PHYSICIANS CANADA

DELEGATE DEMOGRAPHICS

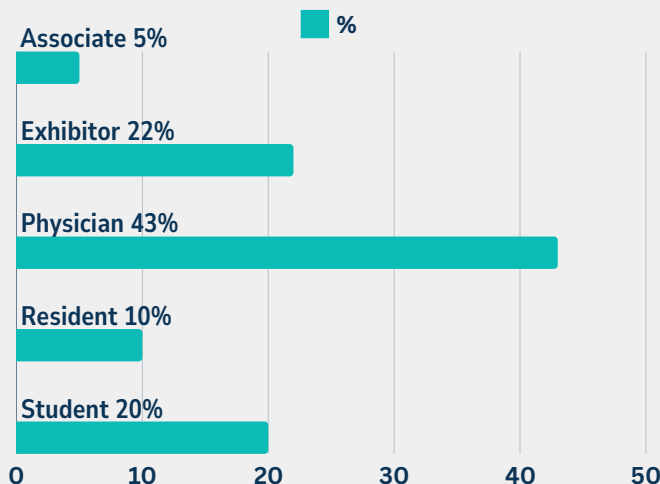
The majority of delegates are experienced doctors who are practicing in rural and remote Canada as well as students and residents interested in rural medicine.

Other delegates include nurses, physician assistants, medical educators, health administrators, and academics.

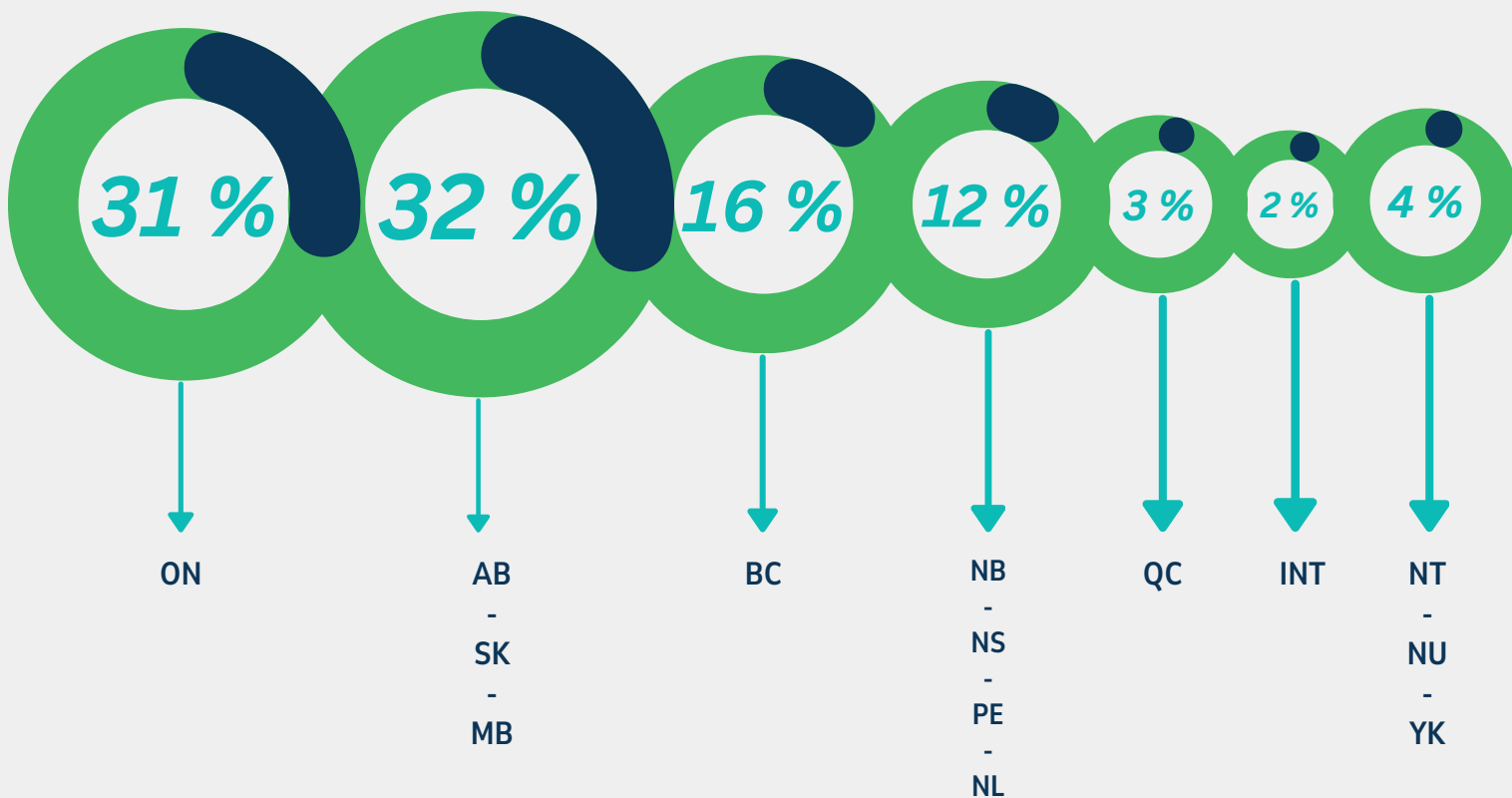
Funds raised through your contribution ensure the ongoing viability of this valuable conference. It is the only one of its kind, addressing the needs of rural doctors on a national level.

All sponsorship monies are considered to be unrestricted educational grants.

% of 2024 Conference Participants

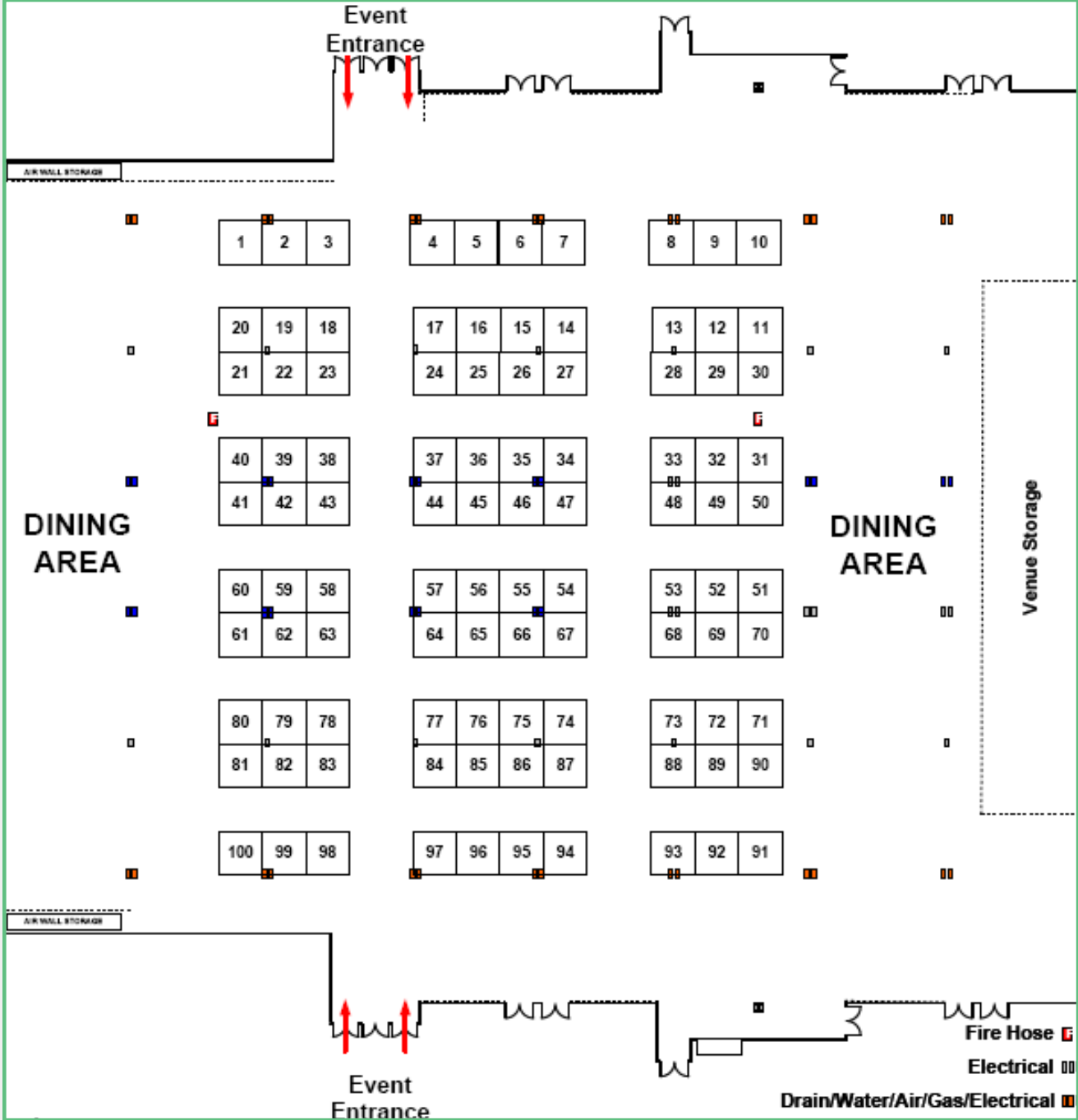


% OF 2024 CONFERENCE PARTICIPANTS BY PROVINCE TERRITORY



FLOOR PLAN

RBC Convention Centre – Hall A 32nd Annual Rural & Remote Medicine Conference



Floor plan may be subject to change





“SRPC has been one of my favorite conferences to go to, all those coming to the booth are engaged and interested in chatting with our group. It is nice to attend an event and be well fed.”

- All prices are in Canadian dollars and exclusive of GST.
- Full payment is due 30 days after receipt of your registration form. All payments must be made in full by March 1, 2025.
- Notice of cancellation must be submitted by email to kristenk@srpc.ca.

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